



Virginia Green Hotels & Lodging Facilities



Holiday Inn Christiansburg Blacksburg Christiansburg, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Holiday Inn Christiansburg Blacksburg

The Holiday Inn Christiansburg Blacksburg is a Full Service Hotel centrally located within walking distance of the New River Valley Mall, other shopping areas, movie theaters, and the walking or biking trail. We are just minutes from Interstate 81, Virginia Tech and Radford University. Our perfect location plus our hotel's Restaurant and Lounge, Business Center, Fitness Room, Meeting Space, and indoor heated salt-water pool make our hotel a great lodging selection.

The Holiday Inn Christiansburg Blacksburg is committed to responsible business practices including reducing our carbon footprint and protecting the environment, the safety and health of our guests, employees and to the New River Valley Area. We are proud to be the first hotel in Christiansburg to provide Electric Car Charging stations to our guests and the public free of charge.

2 EV Charging Stations: EV Plug (J1772), Tesla HPWC (Model S) One Tesla High Power Wall Connector (80A) and one Clipper Creek J1772 (48A) are available to the public. Please see the front desk for station access.

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Train housekeeping staff on our process for optional linen service

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:

- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Steel cans
- Newspaper
- Office paper

Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard
- Fluorescent lamps
- Batteries

Reduce solid waste

- Track overall solid waste costs
- Instruct housekeeping staff to save and reuse unopened items
- Recycle fryer grease
- Use bulk soap dispensers in public restrooms
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Use reused building materials or those from sustainable sources
- Use latex, low or no-VOC paints
- Re-use paint thinners

Use water efficiently

- Track overall water usage and wastewater costs
- Perform preventative maintenance to stop drips and leaks
- Have landscaping that utilizes native species
- Have minimized our lawn area
- Have installed rain gardens to manage storm water

Conserve energy

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system

- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)



For more information on **Holiday Inn Christiansburg Blacksburg**, see www.holidayinn.com/cburgnorth or contact Sean Taylor at sean@christiansburgholiday.com or 540-381-8100.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

